



**THE LION'S
ROARMANSHIP**

**A METRO-
GOLDWYN-MAYER**

**PRESS
BOOK**

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**A MONSTER STATUE OF BRONZE AND STONE
A FABULOUS FORTRESS TWENTY STORIES TALL!**



Sworn enemies though they were,
it was destined that they fall in love!



The great god Moloch inspires worshippers
to the heights of terror and ecstasy!



Within the interior of the Colossus a
devastating, death-dealing conflict!



The Phoenician fleet engulfed...as
thousands are swallowed up in
gruesome destruction!

**A
TRULY
COLOSSAL
MOTION
PICTURE!**

**METRO-
GOLDWYN-
MAYER** Presents

RORY CALHOUN

**IN
BLAZING
COLOR**

**IN THE
COLOSSUS OF RHODES**

with **LEA MASSARI • GEORGES MARCHAL • CONRADO SAN MARTIN • ANGEL ARANDA**

Directed by **SERGIO LEONE • MICHELE SCAGLIONE** Executive Producer
in SupertotalScope and EASTMANCOLOR Produced by CINEPRODUZIONI ASSOCIATE,
Rome • PROCUSA, Madrid • C.F.P.C. and C.T.I. Paris

T H E A T R E

Ad No. 408—800 Lines (4 Cols. x 200 Lines)

Ad No. 307—450 Lines (3 Cols. x 150 Lines)

"COLOSSUS OF RHODES" GIANT SPECTACLE OF ANCIENT CONFLICT BETWEEN GREEKS AND PHOENICIANS; RORY CALHOUN HEADS CAST

In the year 224 B.C., a gigantic bronze statue more than 100 feet high, representing Apollo, the Sun God, which had been erected at the entrance to the port of Rhodes, near Asia Minor, was toppled by a spectacular earthquake and a resultant tidal wave. This statue, the Colossus of Rhodes, required twelve years and thousands of slaves to build. Its demolition by the earthquake put an end to what now is called the 5th Wonder of the World.

This remarkable event of legendary history is recreated in realistic detail in the thrilling climax of Metro-Goldwyn-Mayer's spectacular new release, "The Colossus of Rhodes," a massive picture in SupertotalScope and color, starring Rory Calhoun with lovely Italian actress Lea Massari, Georges Marchal, Conrado Sanmartin, Angel Aranda, and other noted European stars in a cast of thousands of players and extras.

Every trick in the book of movie technical wizardry was employed by the makers of "The Colossus of Rhodes," under the direction of Sergio Leone to create the tremendous earth-

quake and its aftermath of destruction, panic and terror. Ships are tossed by the nightmarish seas. As the great cracks form in the earth and gale winds strike in cosmic fury, buildings topple along with the great Colossus, people throw themselves from windows and the cataclysm turns the island of Rhodes into a living hell.

"The Colossus of Rhodes" depicts the story of the intrigue of ancient Phoenicians to take over the island kingdom of Rhodes and thus threaten Greece by menacing the trade routes of the Mediterranean. The story's climax takes place amid a tremendous battle between the soldiers of Rhodes and Phoenician mercenaries in which slaves and captives attempt to escape from the bowels of the colossal statue, with the earthquake turning the tide in favor of the forces of Rhodes and their Greek supporters, led by Rory Calhoun.

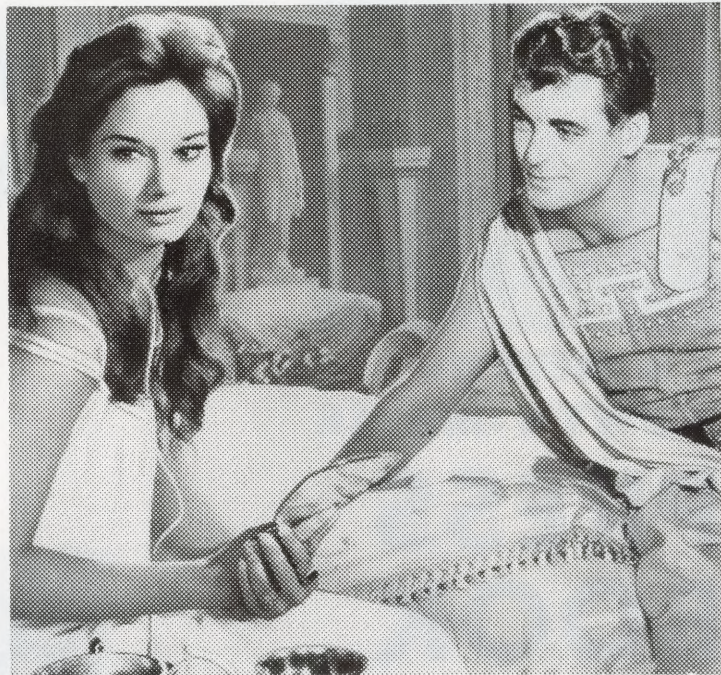
The spectacular picture was filmed on location in Spain on the outskirts of Madrid and in the picturesque fishing port of Laredo on the Bay of Biscay, where the replica of the original Colossus was erected. One of the most re-

markable edifices ever built for a motion picture, its gigantic feet alone measure nine yards from toe to heel and its head is as large as an average two-room apartment. It was constructed in Rome and, because of its tremendous size, was shipped to Laredo by truck in sections.

The climactic earthquake and toppling of the Colossus is only one of many spectacular sequences in this vivid and action-filled picture of historical conflict.

Among other big scenes are an arena sequence in which slaves are forced to kill lions with their bare hands; the scene of human sacrifice in the Temple of Baal, in which captives are thrown into the fiery jaws of a huge idol; the suspenseful episode in which a Greek patriot attempts to assassinate the King of Rhodes with a dagger and is killed by a deadly rain of arrows; a massacre in the cave of the patriots; and a violent duel between Rory Calhoun and an opponent which takes place on the ear of the Colossus, continues down onto an arm and hand, and ends with Calhoun's spectacular dive into the sea.

During the location scenes filmed at Laredo, 1,500 of the city's 12,000 inhabitants turned actors to take part in the spectacle scenes of "The Colossus of Rhodes."



Lea Massari leads Rory Calhoun to believe that she is in love with him in Metro-Goldwyn-Mayer's spectacular new release, "The Colossus of Rhodes." Filmed on a massive scale in SupertotalScope and color, the picture depicts the conflict between the people of ancient Rhodes and invading Phoenicians.

Still 5046-31

The Colossus of Rhodes Mat 2-B

TREMENDOUS EARTHQUAKE CLIMAXES BIG SPECTACLES IN "COLOSSUS OF RHODES"

The trend in movies today is toward the spectacle picture peopled with thousands of actors, with its action played against massive settings, and with plots highlighting scenes of tremendous conflict.

One of the most spectacular of all is the new Metro-Goldwyn-Mayer release, "The Colossus of Rhodes," which depicts a story of adventure and intrigue, heroes and traitors, the revolt of tortured slaves and tumultuous conflict in the era of the 3rd century B.C., when treacherous forces plotted to make the ancient island kingdom of Rhodes, near Asia Minor, a vassal of the Phoenicians in their attempt to gain supremacy over the Greeks and rule the Mediterranean.

Filmed on a massive scale on locations in Spain, in SupertotalScope and color, the picture stars Rory Calhoun, the lovely Italian actress Lea Massari, and other noted European stars in a cast of thousands of players and extras. It was directed by Serge Leone, who recently directed "The Last Days of Pompeii."

Seldom has a film encompassed so many single spectacle scenes in one picture as has "The Colossus of Rhodes." The film's opening scene sets the pace. It shows a daring raid by ten Greek patriots to rescue a prisoner from the tremendous statue erected in the harbor of Rhodes, which is actually a fortress.

Another sequence to keep the spectator on the edge of his seat is the "torrent of fire" episode. This occurs at the very top of the Colossus, whose hands hold a flaming brazier which serves as a guiding light for ships at night, but was designed in such a way that when an enemy ship entered the harbor, the brazier could empty its flaming contents onto the vessel beneath. Thus the Colossus was akin to the famous Wooden Horse of Troy, which also was a disguised engine of war. In the scene, Rory Calhoun and four cohorts attempt to escape from Rhodes in a small sailing craft but are

discovered by spies. With the pulling of a lever inside the Colossus, the brazier is opened at the bottom and its fiery contents are rained down. As the water beneath the enormous legs of the Colossus becomes a sea of fire, Calhoun and his fellow actors leap overboard and swim for shore.

Other hair-raising action are an arena sequence in which slaves are forced to kill lions with their bare hands; the scene of human sacrifice in the Temple of Baal, in which captives are thrown into the fiery jaws of a huge idol; a massacre in the cave of the Greek conspirators; a battle between the soldiers of Rhodes and Phoenician mercenaries; and a violent duel between Calhoun and an adversary which takes place on the ear of the Colossus, continues down onto an arm and a hand of the giant statue, and ends with Calhoun's spectacular dive into the sea.

All this leads up to the biggest scene of all, the climactic episode of "The Colossus of Rhodes," in which the statue is toppled by a spectacular earthquake. As the great cracks form in the earth and gale winds strike in cosmic fury, buildings disintegrate along with the Colossus, people throw themselves from windows, ships are tossed by the nightmarish seas, and the cataclysm turns the island of Rhodes into a living hell.

CAST

Dario	Rory Calhoun
Diala	Lea Massari
Pellicles	Georges Marchal
Thar	Conrado Sanmartin
Koras	Angel Aranda
Mirte	Mabel Karr
Lissipo	Jorge Rigaud
Serse	Roberto Camardiel
Ares	Mimmo Palmara
Carete	Felix Fernandez
Xenon	Carlo Tamberlani
Creonte	Alfio Caltaviano
Eros	Jose McViches
Phoenician Ambassador	Antonio Casas
Mahor	Yann Larvor
Sirione	Fernando Calzado

Directed by Sergio Leone. Executive Producer: Michele Scaglione. In SupertotalScope and Eastmancolor. Produced by Cineproduzioni Associate, Rome; Procusa, Madrid; C.F.P.C. and C.T.I., Paris. A Metro-Goldwyn-Mayer Release.

THE ADDITIONAL SCENE AND PLAYER MATS, SHOWN IN THE COMPLETE CAMPAIGN MAT ON ANOTHER PAGE, MAY BE ORDERED SINGLY.

Yes, There Was a Doctor in the House!

Because of the dangerous physical stunts performed by Rory Calhoun and other members of the cast of Metro-Goldwyn-Mayer's spectacular new release, "The Colossus of Rhodes," the films director, Sergio Leone, took the precaution of having a doctor and plenty of medical supplies on the set at all times. Although the realistic fighting scenes resulted in quite a few bruises and sprains, the mayhem fortunately was not serious.

However, the director might have spared himself the expense of engaging a doctor. There already was one in the house—or rather, in the cast. He is Spanish actor Fernando Calzado, who earned his medical degree at Ciudad University and practiced as a doctor for two years before switching to an acting career.

TOP ATHLETES IN "COLOSSUS" CAST

The spectacular fighting scenes and daring physical feats called for in the new Metro-Goldwyn-Mayer release, "The Colossus of Rhodes," required actors with plenty of brawn, and "muscle men" from all over Europe were recruited for the big action picture by Director Sergio Leone.

Italy, Spain and France each contributed an outstanding athlete. Mimmo Palmara, who plays a Greek patriot in the film, was once a member of the Italian national rugby team. Fernando Calzado, a noted weightlifter, won Spain's national title and the Castilian weightlifting championship four times. Yann Larvor, a powerfully built six-footer, won the title of "Mr. France" in 1959. His brawn has won him roles in several spectacle films, including "The Vikings" with Kirk Douglas.

Rory Calhoun, who heads the cast of "The Colossus of Rhodes," can also hold his own in the athletic department. He twice was an inter-conference boxing champ, as a middleweight and light-heavyweight, winning a total of 15 bouts.

HAS PRIVATE ARSENAL

Rory Calhoun, starring in MGM's "The Colossus of Rhodes," collects guns as a hobby and has one of Hollywood's most extensive private arsenals. Another member of the cast, Jose Maria Vilches, "collects" homeless, stray dogs which he names after the different characters he has portrayed on the stage and in motion pictures.



Conrado Sanmartin (left) takes Rory Calhoun on a tour of a torture chamber in this scene from "The Colossus of Rhodes," spectacular drama in SupertotalScope and color, depicting the conflict between the people of ancient Rhodes and invading Phoenicians. The picture is released by Metro-Goldwyn-Mayer.

Still 5046-8

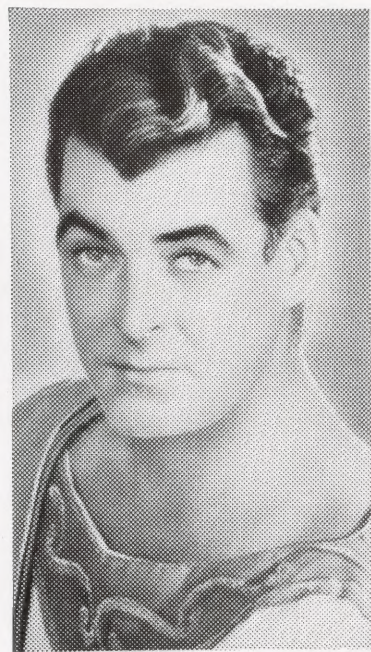
The Colossus of Rhodes Mat 2-A



Lovely Italian actress Lea Massari plays the feminine lead opposite Rory Calhoun in Metro-Goldwyn-Mayer's spectacular new release, "The Colossus of Rhodes." Filmed on a massive scale in SupertotalScope and color, the picture depicts the conflict between the people of ancient Rhodes and invading Phoenicians.

Still 5046-57

The Colossus of Rhodes Mat 1-B



Rory Calhoun portrays the Greek hero of Metro-Goldwyn-Mayer's spectacular new release, "The Colossus of Rhodes." Filmed on a massive scale in SupertotalScope and color, the picture depicts the conflict between the people of ancient Rhodes and invading Phoenicians.

Still 5046-87

The Colossus of Rhodes Mat 1-C

DOUBLE-CAREER ACTOR

Actors are notoriously versatile people, but MGM's "The Colossus of Rhodes" has an actor whose versatility has paid off big dividends. He is Alfio Caltaviano, who in addition to appearing in numerous foreign-made films, is also a successful writer of mystery stories. He has had more than twenty "who-done-its" published.

**A MONSTER STATUE...
A FABULOUS FORTRESS
TWENTY STORIES TALL!**



M-G-M Presents **RORY CALHOUN**
IN THE COLOSSUS OF RHODES
IN BLAZING COLOR
in SupertotalScope and EASTMANCOLOR

T H E A T R E

Ad No. 110—100 Lines

**A STATUE...
A FORTRESS** ...Twenty
Stories Tall!!



M-G-M Presents **RORY CALHOUN**
IN THE COLOSSUS OF RHODES
IN BLAZING COLOR
in SupertotalScope and EASTMANCOLOR

Ad No. 113—28 Lines

**A MONSTER
FORTRESS
TWENTY
STORIES
TALL!**

M-G-M
Presents
**RORY
CALHOUN**
in

**THE COLOSSUS
OF RHODES**

**IN BLAZING
COLOR**
in SupertotalScope
and EASTMANCOLOR

T H E A T R E

Ad No. 111—50 Lines

**A MONSTER STATUE
...TWENTY
STORIES TALL!
...a pagan fortress!**

M-G-M Presents
RORY CALHOUN
in

**THE COLOSSUS
OF RHODES**

IN BLAZING COLOR
in SupertotalScope and EASTMANCOLOR

T H E A T R E

Ad No. 112—40 Lines

Now their kisses scorch an empire!...

Once they were sworn enemies... now they are
consumed by their burning desire for each other!

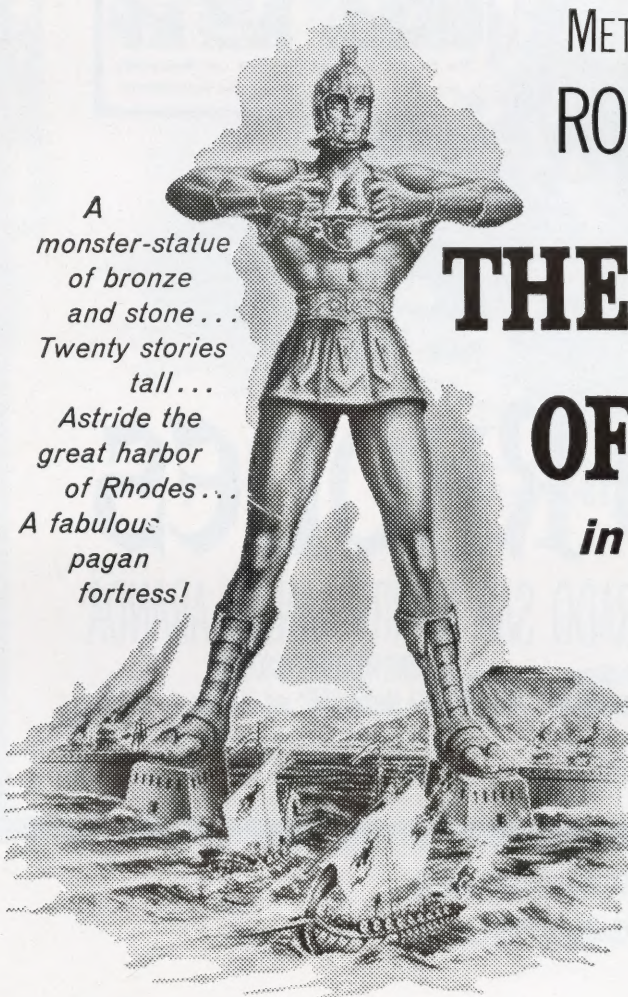


METRO-GOLDWYN-MAYER
Presents
RORY CALHOUN
IN

THE COLOSSUS OF RHODES

in Fabulous COLOR

A
monster-statue
of bronze
and stone...
Twenty stories
tall...
Astride the
great harbor
of Rhodes...
A fabulous
pagan
fortress!



with **LEA MASSARI** and **GEORGES MARCHAL**
CONRADO SAN MARTIN · **ANGEL ARANDA**
Directed by **SERGIO LEONE** · Executive Producer **MICHELE SCAGLIONE** in SupertotalScope and EASTMANCOLOR
Produced by CINEPRODUZIONI ASSOCIATE,
Rome-PROCUSA, Madrid-G.E.P.C. and C.T.I. Paris

T H E A T R E

Ad No. 411—620 Lines (4 Cols. x 155 Lines)

Ad No. 308—345 Lines (3 Cols. x 115 Lines)

**A MONSTER-STATUE OF BRONZE...
TWENTY STORIES TALL...ASTRIDE
THE GREAT HARBOR OF RHODES!**

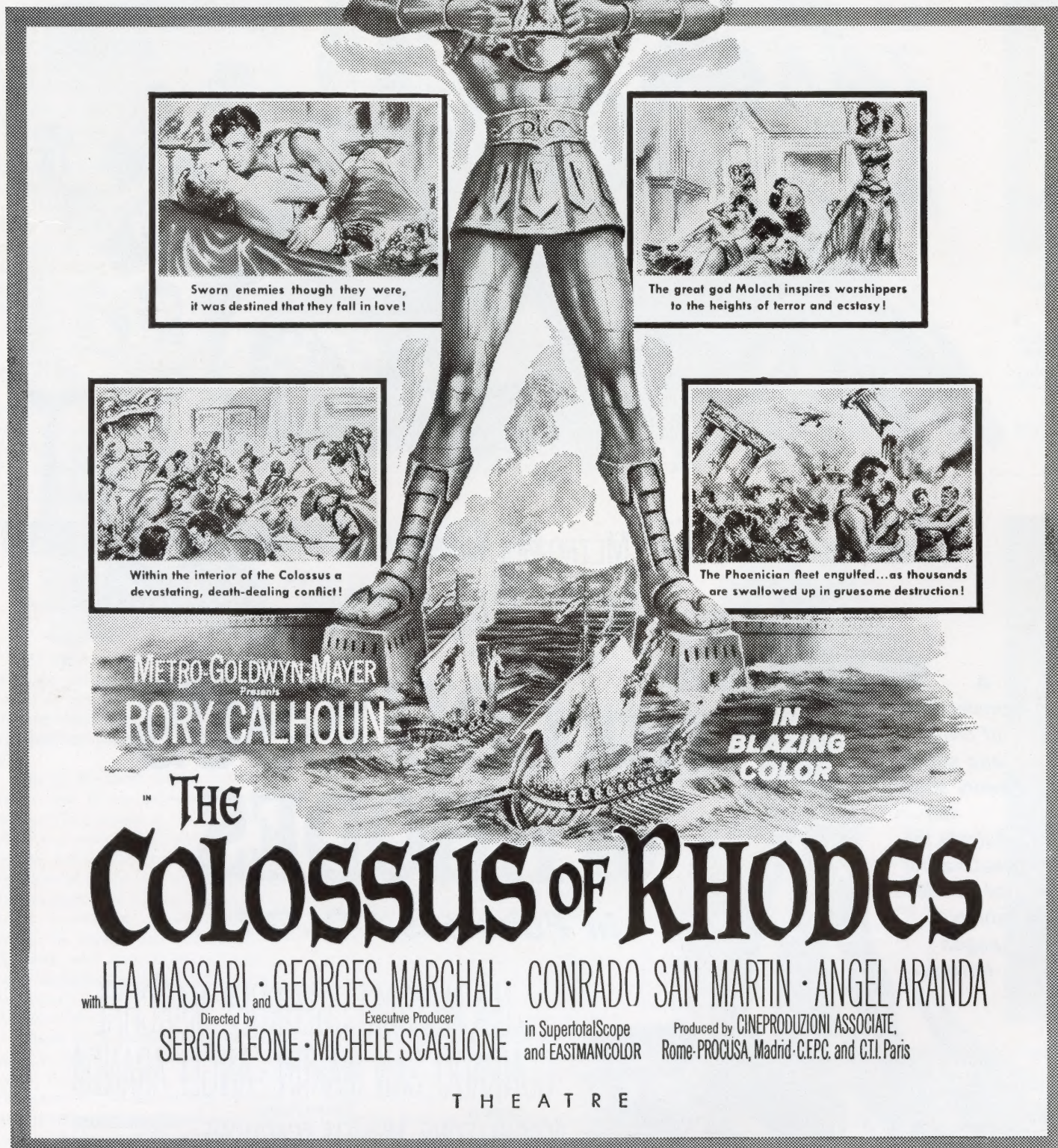
M-G-M Presents **RORY CALHOUN**...

**THE
COLOSSUS OF
RHODES**

**IN BLAZING
COLOR**
in SupertotalScope
and EASTMANCOLOR

Ad No. 209—56 Lines (2 Cols. x 28 Lines)

A MONSTER STATUE OF BRONZE AND STONE A FABULOUS FORTRESS TWENTY STORIES TALL!



Sworn enemies though they were,
it was destined that they fall in love!

The great god Moloch inspires worshippers
to the heights of terror and ecstasy!

Within the interior of the Colossus a
devastating, death-dealing conflict!

The Phoenician fleet engulfed...as thousands
are swallowed up in gruesome destruction!

METRO-GOLDWYN-MAYER
Presents
RORY CALHOUN
IN
THE COLOSSUS OF RHODES
with LEA MASSARI • GEORGES MARCHAL • CONRADO SAN MARTIN • ANGEL ARANDA
Directed by SERGIO LEONE • Executive Producer MICHELE SCAGLIONE
in SupertotalScope and EASTMANCOLOR Produced by CINEPRODUZIONI ASSOCIATE,
Rome-PROCUSA, Madrid-C.E.P.C. and C.T.I. Paris

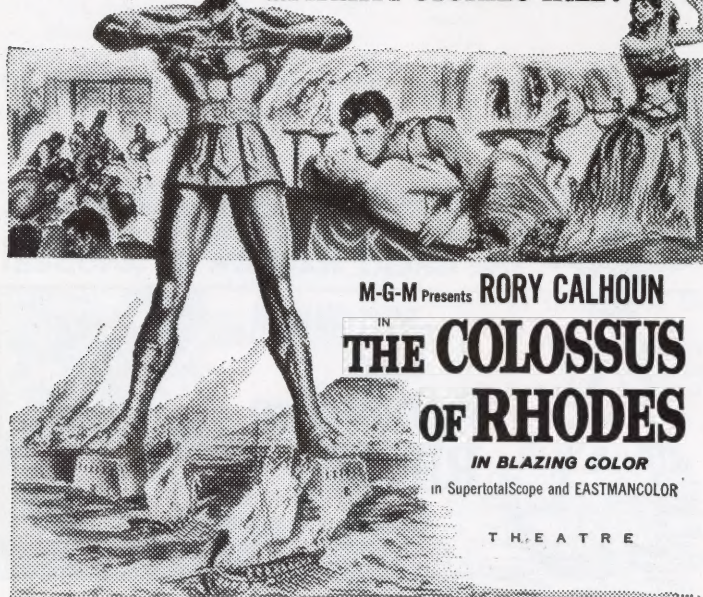
IN BLAZING COLOR

T H E A T R E

Ad No. 409—540 Lines (4 Cols. x 135 Lines)

Ad No. 406—700 Lines (4 Cols. x 175 Lines)

A MONSTER STATUE... A FABULOUS FORTRESS ...TWENTY STORIES TALL!



M-G-M Presents **RORY CALHOUN**
IN
THE COLOSSUS OF RHODES
IN BLAZING COLOR
in SupertotalScope and EASTMANCOLOR

T H E A T R E

Ad No. 207—100 Lines (2 Cols. x 50 Lines)

THEATRE

LAST 3 DAYS

Violence, passion
and danger...
in the shadow
of a 20-story
statue of
bronze and
stone!



METRO-GOLDWYN-MAYER presents
RORY CALHOUN

"THE COLOSSUS OF RHODES"

IN BLAZING COLOR
with LEA MASSARI
and GEORGES MARCHAL
CONRADO SAN MARTIN
ANGEL ARANDA
in SupertotalScope

NEXT ATTRACTION

Ad No. L-104
1 Col. x 5" (70 Lines)

THEATRE

LAST 2 DAYS

Violence, passion
and danger...
in the shadow
of a 20-story
statue of
bronze and
stone!



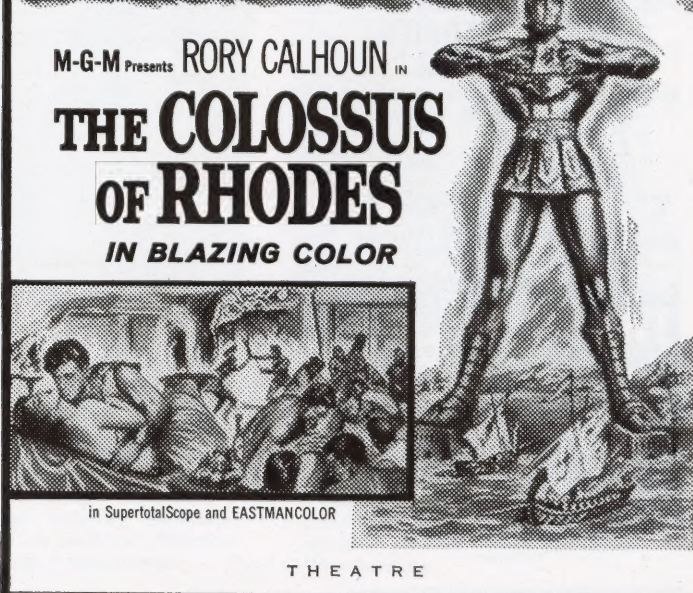
METRO-GOLDWYN-MAYER presents
RORY CALHOUN

"THE COLOSSUS OF RHODES"

IN BLAZING COLOR
with LEA MASSARI
and GEORGES MARCHAL
CONRADO SAN MARTIN
ANGEL ARANDA
in SupertotalScope

Ad No. L-103
1 Col. x 5" (70 Lines)

A MONSTER STATUE OF BRONZE AND STONE A PAGAN FORTRESS TWENTY STORIES TALL!



M-G-M Presents **RORY CALHOUN** IN
THE COLOSSUS OF RHODES
IN BLAZING COLOR
in SupertotalScope and EASTMANCOLOR

T H E A T R E

Ad No. 208—100 Lines (2 Cols. x 50 Lines)

Starts THURS.

THEATRE

A MONSTER STATUE OF BRONZE AND STONE..
A FABULOUS FORTRESS TWENTY STORIES TALL!



Metro-Goldwyn-Mayer presents RORY CALHOUN

'THE
COLOSSUS OF RHODES'

IN BLAZING COLOR

with LEA MASSARI and GEORGES MARCHAL · CONRADO SAN MARTIN · ANGEL ARANDA

Directed by
SERGIO LEONE · MICHELE SCAGLIONE
Produced by CINEPRODUZIONI ASSOCIATE,
in SupertotalScope and EASTMANCOLOR · Rome-PROCUSA, Madrid-C.F.P.C. and C.T.I. Paris

Ad No. L-203—2 Cols. x 7 1/2" (210 Lines)

IT TOWERS OVER EVERY
SCREEN SPECTACLE!

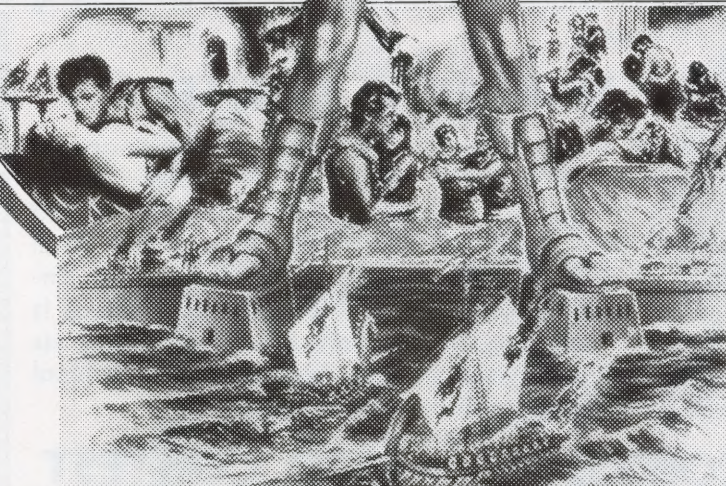
IN
BLAZING
Color

Metro-Goldwyn-Mayer
presents

Rory CALHOUN

"THE
COLOSSUS of RHODES"

THE MONSTER
STATUE OF
BRONZE AND STONE—
20 STORIES TALL...
in whose shadow lurked
intrigue, violence and passion!



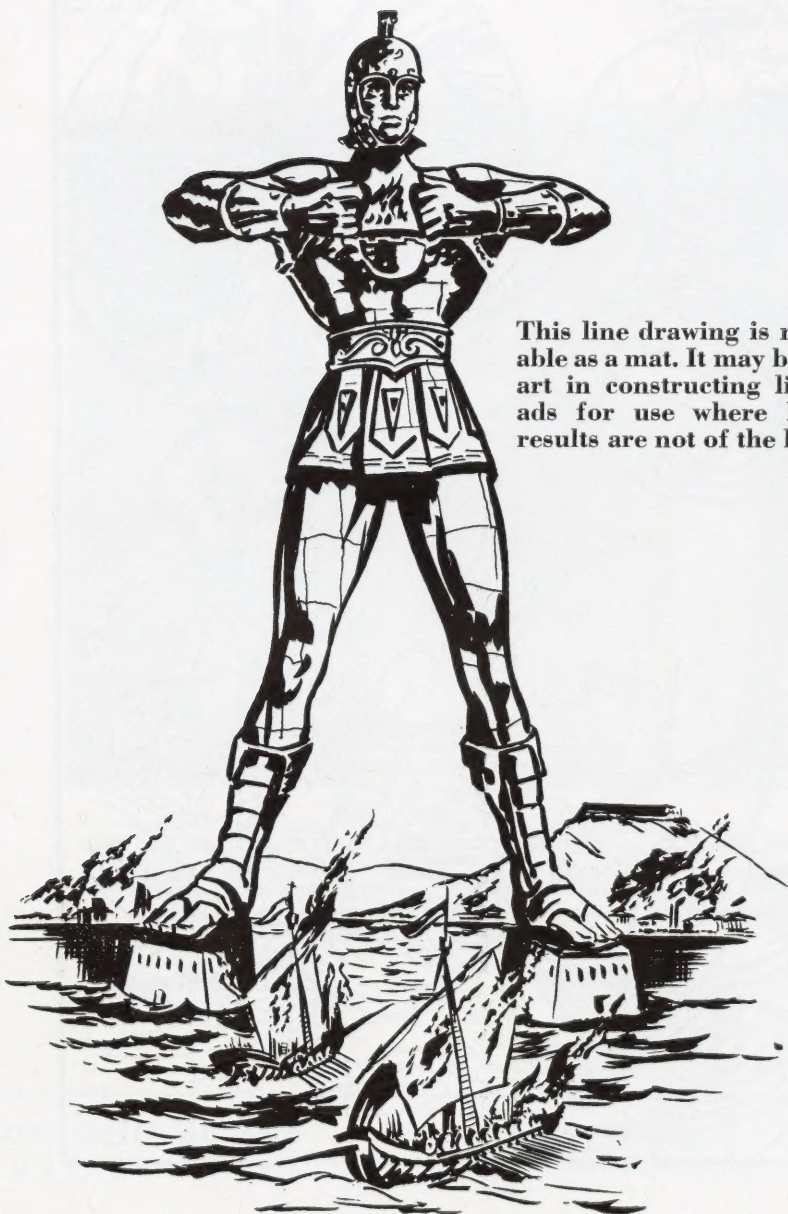
with LEA MASSARI and GEORGES MARCHAL · CONRADO SAN MARTIN · ANGEL ARANDA

Directed by
SERGIO LEONE · MICHELE SCAGLIONE
Produced by CINEPRODUZIONI ASSOCIATE,
in SupertotalScope and EASTMANCOLOR · Rome-PROCUSA, Madrid-C.F.P.C. and C.T.I. Paris

THEATRE

Starts THURS.

Ad No. L-301—3 Cols. x 8" (336 Lines)



This line drawing is not avail-
able as a mat. It may be used as
art in constructing line plate
ads for use where half-tone
results are not of the best.

THEATRE

Starts THURSDAY

SHAPED LIKE A MAN...
A FABULOUS FORTRESS
TWENTY STORIES TALL!

Metro-Goldwyn-Mayer presents
RORY CALHOUN

"The COLOSSUS of RHODES"

in BLAZING COLOR
with LEA MASSARI

and
GEORGES MARCHAL
CONRADO SAN MARTIN
ANGEL ARANDA

in SupertotalScope

Ad No. L-202—2 Cols. x 3 3/4" (106 Lines)

EXPLOITATION

SCHOOL AND LIBRARY PROMOTIONS

The exciting historical background of THE COLOSSUS OF RHODES makes it a natural for school and library promotions. The nature of the picture gives not only general historical data but specific information as to how the people of that era ate and drank, travelled, danced, dressed and made war. Check with your superintendent of schools, heads of English, history and Art Departments, as well as librarians for cooperation on displays of stills in classrooms, libraries and bulletin boards.

Arrange for essay contests on the period of history against which the picture is seen; also conduct contests with drawings or paintings being submitted by art students. Tie-up with local merchants on these contests with suitable merchandise, plus guest tickets, being awarded to the winners.

PHYSICAL FITNESS CONTEST

Health clubs, weight lifting clubs and other physical fitness groups are becoming increasingly popular throughout the country. Based on the high degree of physical fitness required during that period of history in which THE COLOSSUS OF RHODES takes place, tie-in with these organizations in sponsoring a letter-writing contest. Entrants should write, in 100 words or less, "Why Physical Fitness Is A Necessity Today." Local health club officials should serve as judges. Winner should receive a month's free admission to local health club, with guest tickets to the ten runners-up.

"MY COLOSSUS" PHOTO CONTEST

Tie-in with a photography store in this one. Offer prizes for the best entries of photos of male physique submitted by female contestants. Try to interest local paper in publishing entries; of display photos in your lobby in advance of opening. Ask that measurements be submitted with photos.

"COLOSSUS OF RHODES" AWARD

Take advantage of the general interest and awareness of athletic prowess in this country by publicizing your playdate in these areas. Announce that your theatre will present a COLOSSUS OF RHODES award to the athlete chosen as the most outstanding example of American youth in your locale. A board of judges — sports writers, educators, etc.—should make the choice based on athletic prowess, academic proficiency and civic interest. The award, a statuette or plaque easily made up locally, should be presented at a public ceremony. TV and press coverage should be extensive.

STREET BALLYHOO

THE COLOSSUS OF RHODES lends itself naturally to some old-fashioned street ballys. Try these two for effective results!

CHARIOT BALLYHOO

Locate a vehicle that can be made up to look like a chariot. Arrange to have it tour the busiest sections of town, driven by a man dressed in suitable costume. Credits should be carried on the side of the chariot or can blanket the horse.

"COLOSSUS" BALLYHOO

Dress a muscular young man in a costume resembling that worn by Rory Calhoun in the picture. Suitably bannered, he will be a crowd-stopper at railroad stations, airports, sports events and the like. Have him distribute heralds calling attention to your playdate.

You might also use this man to deliver news releases, screening invitations, etc., to disc jockeys, newspaper columnists, etc. To make this stunt even more effective, dress a pretty girl in similar costume and have her act as a "handmaiden" to your "Colossus."

COLORING CONTEST MAT

This new coloring mat illustrates all the size and excitement of THE COLOSSUS OF RHODES, featuring as it does, the star of the film, Rory Calhoun. This mat, available in both 2-and-3-column sizes may be used in various ways as an effective selling aid:

1. Plant it with your local newspaper for use as a coloring contest. Offer guest tickets to the winners and display winning entries in your lobby.
2. Use it as a herald and distribute it at schools, libraries, and at various places where young people congregate: drug stores, candy stores, etc.
3. Blow up and use as a display piece in lobby or out front.
4. Arrange to use in supermarkets as a bag-stuffer.

ORDER 2-COLUMN MAT 2X OR 3-COLUMN MAT 3X FROM N.S.S.

40 x 60 ACTION DISPLAY POSTER

A MONSTER STATUE OF BRONZE AND STONE
A FABULOUS FORTRESS TWENTY STORIES TALL!



PRICES

BLACK & WHITE
\$9.00

Plus shipping charges.

If wanted with an easel
add \$1.00

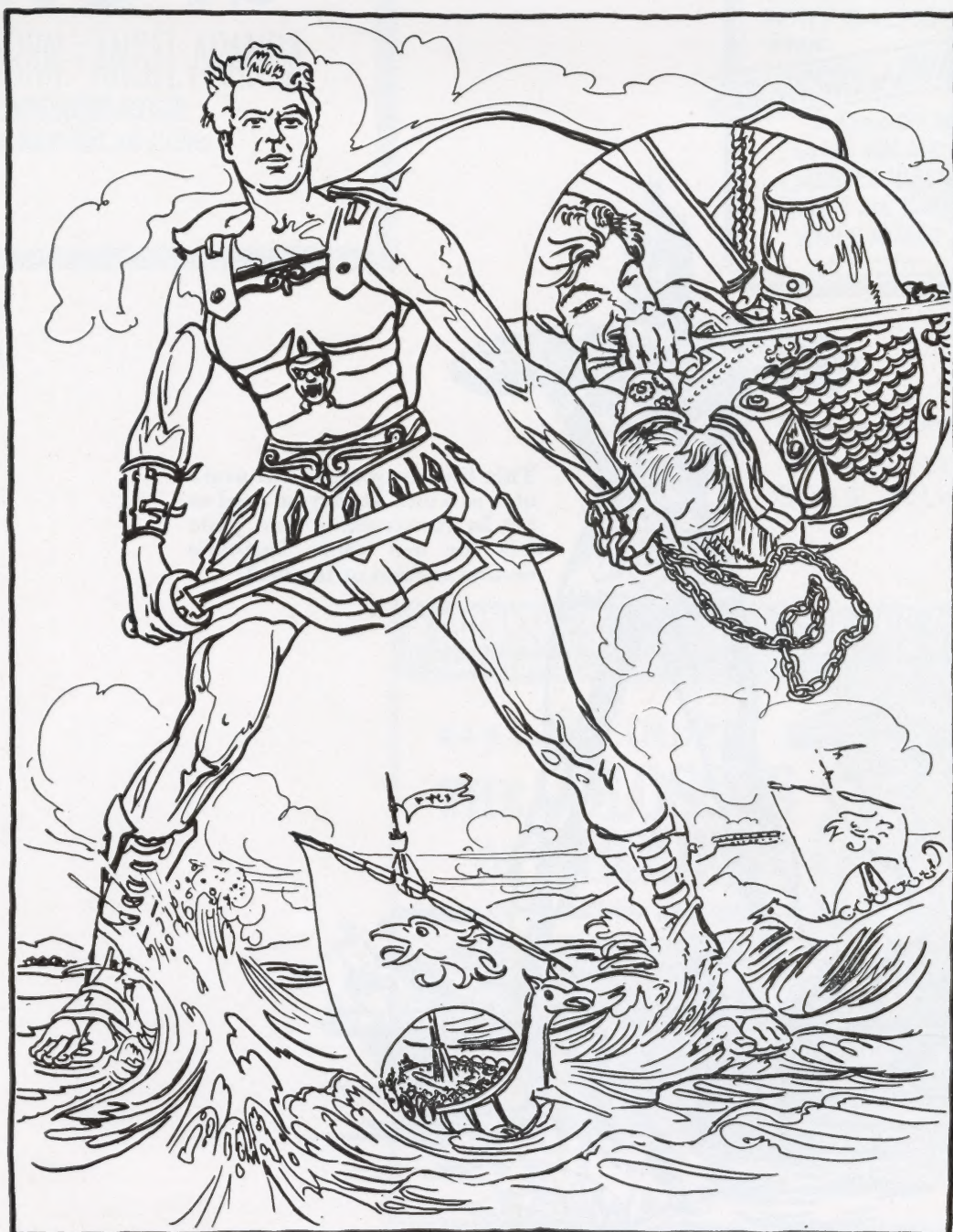
When ordering please
state playdate.

Order direct from:

IDEAL
PHOTOGRAPHIC
CORP.

160 West
46th Street
New York City

This 40 x 60 poster, mounted on heavy board, carries some of the exciting scenes from THE COLOSSUS OF RHODES. It projects all of the size and power of the picture itself. Use as an advance lobby display and movie out front when the picture is current. It makes an ideal window display and lends itself perfectly to merchant tie-ins. It may also be incorporated effectively into lobby set-pieces and fronts.



COMPLETE CAMPAIGN MAT

All of These Ad and Scene Cuts On One Mat

NOW THEATRE
Fabulous Fortress, 20 Stories Tall!
M-G-M presents
RORY CALHOUN
"The **COLOSSUS of RHODES**"
IN BLAZING COLOR
with LEA MASSARI and
GEORGES MARCHAL
CONRADO SAN MARTIN
ANGEL ARANDA

Ad No. L-101
1 Col. x 2" (28 Lines)



Rory Calhoun and lovely Italian actress Lea Massari head a large international cast in Metro-Goldwyn-Mayer's spectacular new release, "The Colossus of Rhodes." A Franco-Italian-Spanish Production, filmed on a massive scale in CinemaScope and color, it depicts the conflict between the people of ancient Rhodes and invading Phoenicians.

MAT 1-A

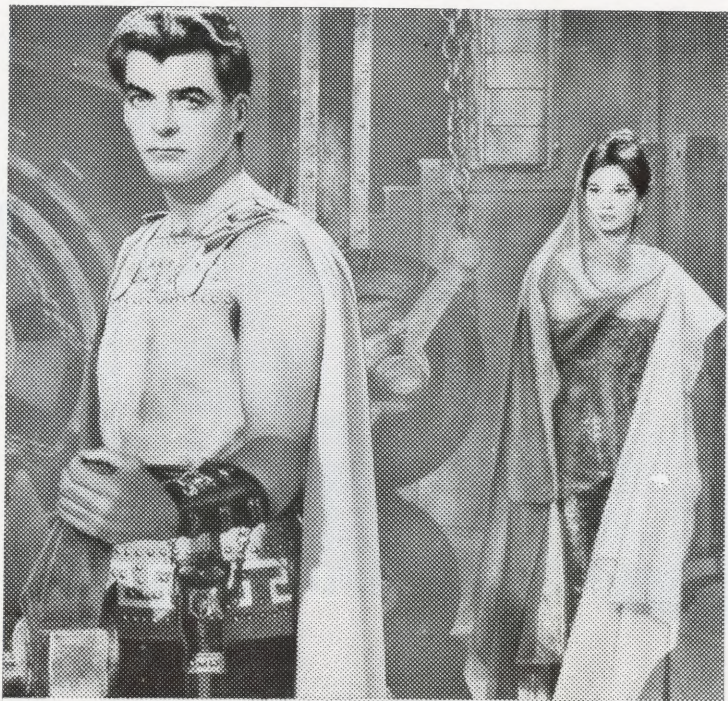
**A STATUE... A FORTRESS...
TWENTY STORIES TALL!**
M-G-M PRESENTS
**THE COLOSSUS
OF RHODES**
IN BLAZING COLOR

**A PAGAN FORTRESS
TWENTY STORIES TALL!**
M-G-M Presents
RORY CALHOUN
IN **BLAZING COLOR**
**THE COLOSSUS
OF RHODES**
in SupertotalScope and EASTMAN COLOR

Ad No. 114—14 Lines
(1 Col. x 14 Lines)

NOW THEATRE
Violence, passion and danger... in the shadow of a 20-story statue of bronze and stone!
M-G-M presents
RORY CALHOUN
"The **COLOSSUS of RHODES**"
in COLOR with
LEA MASSARI
AND
GEORGES MARCHAL
CONRADO SAN MARTIN
ANGEL ARANDA
in SupertotalScope

Ad No. L-102
1 Col. x 3" (42 Lines)



Treacherous Lea Massari leads Rory Calhoun into a trap inside the great Colossus in Metro-Goldwyn-Mayer's spectacular new release, "The Colossus of Rhodes." A Franco-Italian-Spanish Production, filmed on a massive scale in CinemaScope and color, it depicts the conflict between the people of ancient Rhodes and invading Phoenicians.

MAT 2-C

A MONSTER-STATUE... TWENTY STORIES TALL!
M-G-M Presents **RORY CALHOUN** in
THE COLOSSUS of RHODES
IN BLAZING COLOR

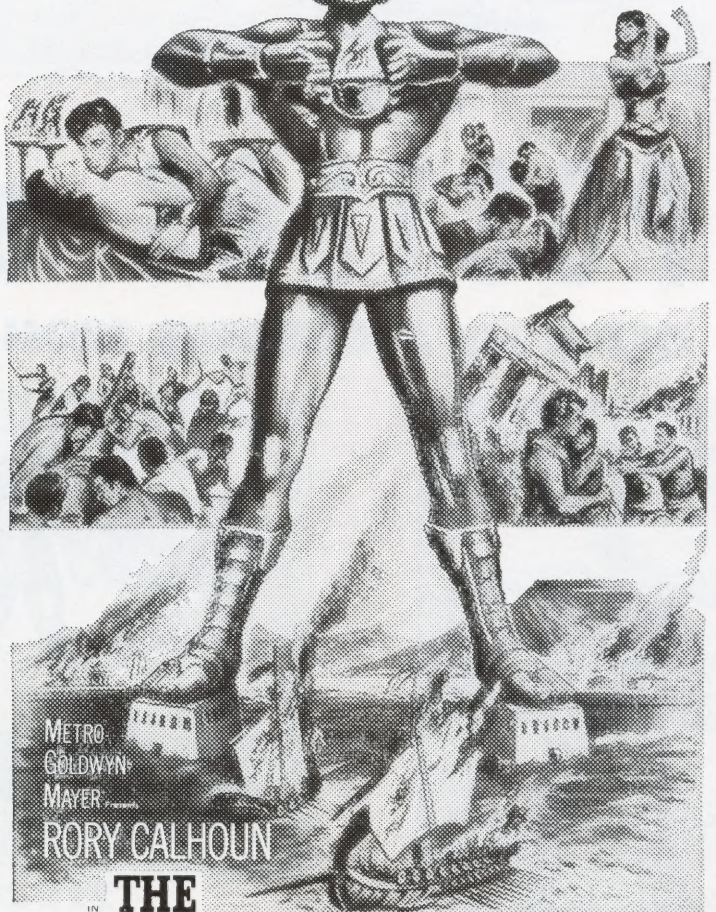
A MONSTER STATUE... TWENTY STORIES TALL!
M-G-M Presents **RORY CALHOUN**
IN **BLAZING COLOR**
**THE COLOSSUS
OF RHODES**
in SupertotalScope and EASTMAN COLOR

Ad No. 210—28 Lines (2 Cols. x 14 Lines)

THEATRE
NOW SHOWING
A monster statue of bronze and stone, 20 stories tall, guarded their secret!
Metro-Goldwyn-Mayer presents
RORY CALHOUN
"The **COLOSSUS of RHODES**"
IN BLAZING COLOR
with LEA MASSARI and GEORGES MARCHAL
CONRADO SAN MARTIN - ANGEL ARANDA
in SupertotalScope

Ad No. L-201—2 Cols. x 2 1/2" (70 Lines)

**A MONSTER STATUE OF BRONZE AND STONE
A FABULOUS FORTRESS TWENTY STORIES TALL!**



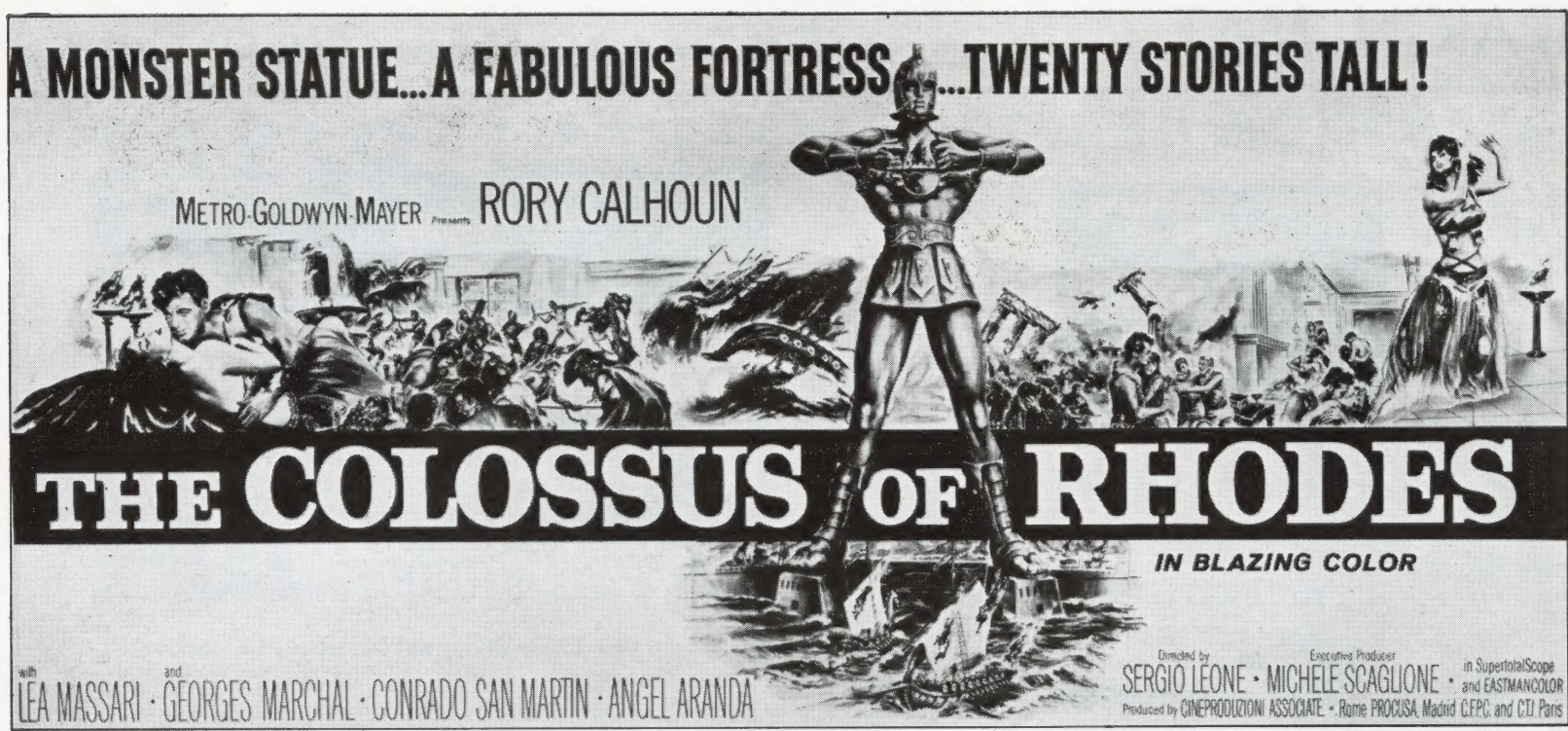
THE COLOSSUS of RHODES
IN BLAZING COLOR
with LEA MASSARI and GEORGES MARCHAL - CONRADO SAN MARTIN - ANGEL ARANDA
Directed by SERGIO LEONE • Executive Producer MICHELE SCAGLIONE • in SupertotalScope and EASTMANCOLOR • Produced by CINEPRODIZIONI ASSOCIATE, Rome-PRODUSA, Madrid-CEPC and CIL Paris
THEATRE

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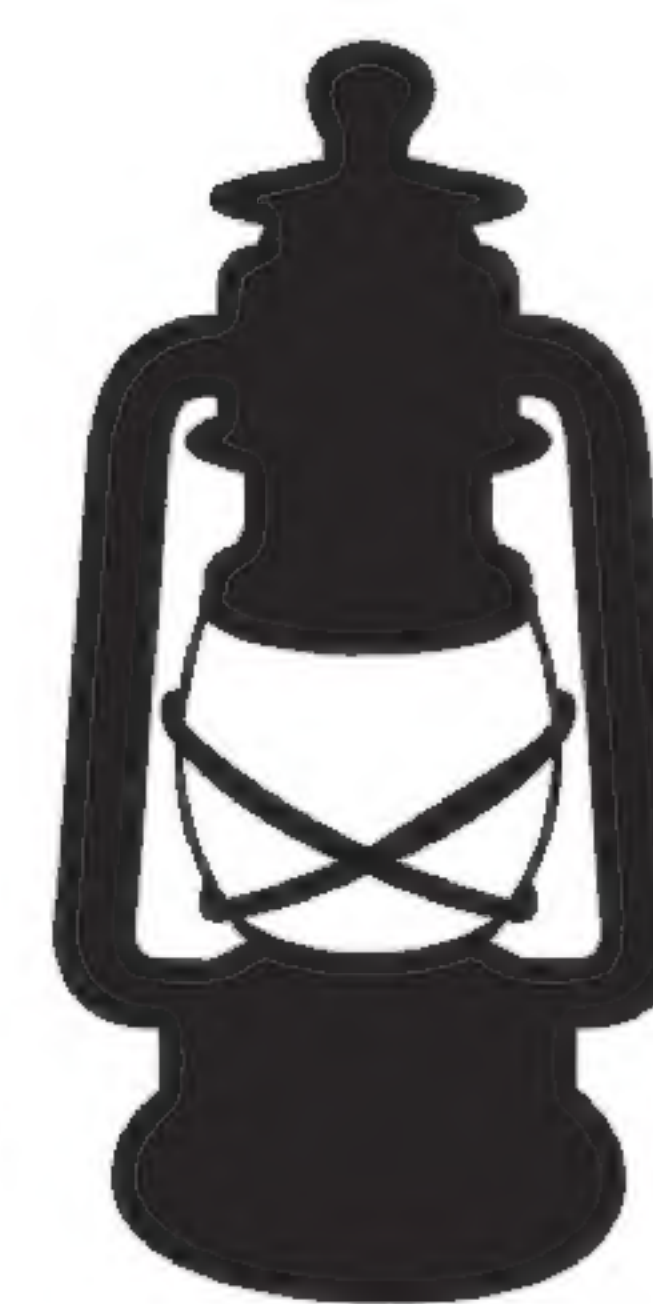


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